

Brew Site Review 6-27-11

Overall we need consistency in the type treatment and with the colors. On the second page is a Style sheet for font styles, colors, etc. Also attached are some more comps of specific pages and the layout we would like to see.

There are changes to the sidebar on the **secondary pages** that can be seen on the comp attached.

At the bottom of each page (after all of the content we would like there to be a Facebook share button, a tweet button and a Mail share button. (See Comp page.)

At the end of each page in the grey bar as seen on the working site. Next to the Copyright information we would like "Website design by Metropolis Creative" We would like this styled similarly to the Copyright information. (See style sheet) This should be a link to

<http://www.metropoliscreative.com/>

Home> Font weight, size and colors consistent throughout site. (Specified on Style sheet)

Make sure sponsors are correct and updated. (A question for Christine)

Links need to be activated.

Home label should be highlighted yellow (like the others) while user is on home page.

Side bar> 'Sponsors' header needs to be orange. (Subhead style)

Events> Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body Space>Missing Events Calender--- We can give you style direction with the Calender as soon as we get it from you.

Supporters> Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body Space>This page will be comped up for you. We would like to see Two columns of information with smaller logos. All logos the same size.

Get Involved>Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body Space>Font colors and sizes consistent with the Style sheet.

Color and Font Specifications on Style sheet

List Copy and Numbers have their own style.

List Copy should not wrap around numbers. (See comp)

Buttons should be right aligned.

At the bottom of each page (after all of the content we would like there to be a Facebook share button, a tweet button and a Mail share button. (See Comp page.)

Brew Blog >Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body> Match Headers and body copy with Style sheet

Main Navigation> When the user is on the BREW Blog page the Home page label is yellow. (it should be white so the viewer knows that they are currently on the Blog page and not the Home page

About Brew >Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body> Consistent type size and weight for sub heads.

(The bold italic subhead needs to change)

See style sheet for Font sizes, weights, and colors

Links in Body copy need to be purple.

Resources > Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body> there is none.

Contact>Side bar>Decrease size of social media icons and type. (Type should be Sub-subhead style)

Center social media icons to type.

Replace bullets on side we will send you a comp of the bullets and the type settings for the Brew Blog content on the side bar. (Bullet Specifications on Style sheet)

Body> The links should be purple. Consistent type size, weight and color throughout. See style sheet

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Style Sheet:

Color and Type Specifications

Orange

R: 252 #fc4700

G: 71

B: 0

Orange (for Type)

R: 227 #fc4700

G: 71

B: 0

Purple

R: 116 #742e5d

G: 46

B: 93

Yellow

R: 249 #f9d500

G: 213

B: 0

75% black

R: 99 #636466

G: 100

B: 102

Black

#000000

20% Black

R: 209 #d1d3d4

G: 211

B: 212

Header font style

Amaranth	Regular	24px	Orange (for Type)	Slight drop shadow
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Subhead font style

Amaranth	Regular	16px	Orange (for Type)
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Sub-Subhead font style (and secondary pages side bar body copy)

Arial	Regular	15px	Black
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Body copy font style

Arial	Regular	12px	Black
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some body copy is bolded to

Arial	Bold	12px	Black
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Links font style

Arial Bold 12px Purple

List font style (on the 'Get Involved Page')

Arial Regular 18px 75 % black

List Number style (on the 'Get Involved Page')

Amaranth Regular 40px Orange (for Type)

Bullets (on the 'Get Involved Page')

Purple circles 7px by 7px

Metropolis Creative link style (at the bottom of each page next to the copyright information)

Arial Regular 11pt 20% black

(Styled like how the Copyright information is already styled.)